

PRESS RELEASE

For Immediate Release

Leadership Champions (UK) Launch Major Initiative To Break Down Silo Working in the UK Infrastructure Sector.

Mack Brooks Exhibitions has called in a team of supply chain experts, with experience in business improvement and change management, to support a major new initiative for suppliers in the Infrastructure Sector eager to understand the 'new models' of procurement following the Autumn Spending Review (November 2015).

This FREE and 'highly interactive' conference will give delegates the opportunity to network and work alongside some of the most 'informed clients' and 'procurement professionals' across the infrastructure sector. It goes beyond general project updates, and straight to the core by helping the suppliers deliver value, competitive advantage, and resolve current issues surrounding project delays, supplier failure and behavioural change.

Leadership Champions UK have been retained to deliver the event, which will offer a unique insight into almost 18 months of research conducted in the Infrastructure Sector. Expert panels will be drawn from the Highways, Transport, Airports, and Construction Sector, bolstered by the NEW RICS (Royal Institution of Chartered Surveyors) Infrastructure Steering Group. There will be an opportunity to learn and be inspired by industry-wide exemplars, including; Fujitsu, CH2M, and Professional Construction Strategies Group (PCSG) - who have helped shape the RICS VIP Roundtable sessions, focused on Building Information Management (BIM), SME Integration, Skills and Training. These two half-day conferences will run in tandem with the CITE 2016 Exhibition staged at ExCel (London) between 12-14 April 2016.

Amanda Clack – President Elect, Royal Institution of Chartered Surveyors: "If you are an infrastructure programme leader and understand the 'what', then this event will explore the 'how'. It will give you some of the key organisational traits you require for success. Examples will include managing the unexpected and anticipating problems, as well as helping clients become better informed."

The campaign will be led by Chris Williams-Lilley, Senior Consultant and Managing Director, at Leadership Champions (UK) Limited and Exhibition Director, Michael Wilton from Mack Brooks.

Michael said: "We are all very excited about this project. It's a real opportunity to work collaboratively with Leadership Champions who can bring different skills and expertise to CITE and deliver a conference with tangible benefits that will ultimately benefit our exhibitors and visitors. We're working with some of the inspiring individuals from the UK Infrastructure Sector, and delegates will find out first hand just how High Reliability Organisations (HRO) can influence the market, improve safety, productivity and deliver lasting value. We're looking forward to demonstrating this to wider national and international audience."

Read more: <http://cite-uk.com>

Conference registration: <http://cite-conference.eventbrite.co.uk>

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Ends

1. Background

This initiative aims to connect up the relevant elements of existing debates within government and key clients such as UK Power Networks, Highways England, HS2 and Network Rail.

Its unique selling points are:

- TED-style presentations from individuals who are pioneers of change, with real-life insights, and advocates of collaboration.
- Understand the relevant parts of the numerous Client working groups, their supply chain challenges, and address any identified gaps within your strategy execution activities at interactive breakout sessions;
- To agree on the key actions and messages associated with this debate across key stakeholders;
- To establish media communication channels to communicate these themes and messages to a wider audience that ultimately influences and drives positive change across the industry.

It should gather together and understand the body of knowledge for existing inefficiencies within the supply chain, and offer proposed solutions by credible bodies associated with this debate.

2. Supporting Business Growth

By attending the conference, delegates will have first-hand knowledge of key issues facing the supply chain, and leave with an individual action plan that will focus on stakeholder relations, supplier qualification and behaviours that drive greater B2B relationships. CPD points will be available for the conference.

3. The Catalyst for Change

Today's business leaders need to understand exactly what an 'informed client' is now seeking from its supply chain. We all need to challenge current thinking, behaviours and ways of working to secure business in a 'highly competitive' environment.

Today's successful leaders 'already' possess deep domain knowledge, and often seen as world-class teachers. They win business not by just understanding their customers' world, but by actually knowing their customers' world better than their customers or shareholders know it themselves. The trick is to teach them what they don't know, but should.

Key leadership constructs:

- Behavioural change surrounding new technology introduction and/ or adoption.
- Creating the right environment for business change in support of clients goals/objectives.
- Organisation, transformation and talent management in support multidisciplinary teams.

4. High Reliability Organisations (HRO)

Some global organisations have been attempting to influence the organisational and safety culture at their sites to transform them into a high reliability organisation (i.e. organisations that can manage and sustain almost error-free performance despite operating in hazardous conditions where the consequences of errors could be catastrophic or costly). In recent years, there has been a seismic shift in collaborative working (BS11000), in particular, the philosophies of improved safety, supply chain resilience and value creation. This conference will build on the recognised characteristics of a HRO.

5. Who Should Come?

The CITE Exhibition has been running since 2014. It has helped thousands of business people connect to the right audience, by adding new features and learning opportunities. These features are aligned specifically to issues affecting businesses competing for work in the UK Infrastructure Sector.

This event is open to Business Development Managers, Bid Writers, Key Account Managers, Business Planning Managers, but crucially, Operations Directors and Business Unit Managers.

For more information, please contact [Chris Williams-Lilley](#), Leadership Champions (UK), on 01788 891 714.